

# 1 Ad Specifications

## White Page Listings

### WRL (White Regular Listing)

Communication Publishing Company  
PO Box 2208 Beaufort ..... 800 540-0546

### WEL (White Extra Line) WAC (White Alternate Call)

Communication Publishing Company  
Save 50%-70% When You Advertise With Us  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092

### WBL (White Bold Listing)

**COMMUNICATION PUBLISHING COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546

### WBAL (White Bold Alternate Call)

**COMMUNICATION PUBLISHING COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092


### WFL (White Feature Listing)

**COMMUNICATION PUBLISHING  
COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092

### WFLB (White Feature Listing with Blue Highlight)

**COMMUNICATION PUBLISHING  
COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092

### WFLB (White Feature Listing w Logo)



**COMMUNICATION PUBLISHING  
COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092

## Yellow Page Listings

### RL (Regular Listing)

Communication Publishing Company  
PO Box 2208 Beaufort ..... 800 540-0546

### BL (Bold Listing)

**COMMUNICATION PUBLISHING COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546

### FL (Feature Listing)

**COMMUNICATION PUBLISHING  
COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546

### FLR (Feature Listing Red)

**COMMUNICATION PUBLISHING  
COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546

### EL (Regular Listing with Extra Line)

Communication Publishing Company  
Save 50%-70% When You Advertise With Us  
PO Box 2208 Beaufort ..... 800 540-0546

### AL (Regular Listing with Alternate Call)

Communication Publishing Company  
PO Box 2208 Beaufort ..... 800 540-0546  
Fax..... 843 524-0092

### ABL (Anchor Bold Listing)

**COMMUNICATION PUBLISHING COMPANY**  
PO Box 2208 Beaufort ..... 800 540-0546  
*Please See Our Ad This Classification*

### AFLR (Anchor Feature Listing Red)

**COMMUNICATION PUBLISHING CO**  
PO Box 2208 Beaufort SC ..... 800 540-0546  
Fax..... 843 524-0092  
*Please See Our Ad This Classification*

# 2 Ad Specifications

## Yellow Page Listings

### AFL (Anchor Feature Listing)

#### COMMUNICATION PUBLISHING CO

PO Box 2208 Beaufort SC ..... **800 540-0546**  
Fax.....843 524-0092

*Please See Our Ad This Classification*

### ARL (Anchor Regular Listing)

Communication Publishing Company  
PO Box 2208 Beaufort ..... **800 540-0546**  
*Please See Our Ad This Classification*

## Trade Items

### TM (Trade Mark)

COMMUNICATION PUBLISHING COMPANY



COMMUNICATION PUBLISHING COMPANY  
PO Box 2208 Beaufort ..... **800 540-0546**  
Fax..... **843 524-0092**

### CTM (Custom Trade Mark)

COMMUNICATION PUBLISHING COMPANY



Advertise In Your Local  
Progressive Rural Telephone Co-op Yellow Pages  
Covering Laurens, Bleckley, Dodge & Wilkinson Counties  
Save 50%-70% When You Advertise With Us!  
Representing  
Progressive Rural Telephone Cooperative, Inc.

COMMUNICATION PUBLISHING COMPANY  
PO Box 2208 Beaufort ..... **800 540-0546**  
Fax..... **843 524-0092**

## Trade Items

### TN (Trade Name)

COMMUNICATION PUBLISHING COMPANY—

AUTHORIZED AGENT  
RENTZ

COMMUNICATION PUBLISHING COMPANY  
PO Box 2208 Beaufort .....800 540-0546

### TAC (Trade Name with Alternate Call)

COMMUNICATION PUBLISHING COMPANY—

AUTHORIZED AGENT  
RENTZ

COMMUNICATION PUBLISHING COMPANY  
PO Box 2208 Beaufort .....800 540-0546  
Fax.....843 524-0092

### TEL (Trade Name with Extra Line)

COMMUNICATION PUBLISHING COMPANY—

AUTHORIZED AGENT  
RENTZ

COMMUNICATION PUBLISHING COMPANY  
Save 50%-70% When You Advertise With Us  
PO Box 2208 Beaufort .....800 540-0546

# 3 Ad Specifications

## Space Listings

### 1MS (3/4")

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL TELEPHONE CO-OP YELLOW PAGES  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
PO Box 2208 Beaufort..... **800 540-0546**

### 2HS (1")

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL TELEPHONE CO-OP YELLOW PAGES  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 2HSR (1" with Red)

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
**PROGRESSIVE RURAL TELEPHONE CO-OP YELLOW PAGES**  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 3HS (1 1/2")

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
TELEPHONE CO-OP YELLOW PAGES  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 3HSR (1 1/2" with Red)

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
**TELEPHONE CO-OP YELLOW PAGES**  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 3HSL (1 1/2" with Logo)

**COMMUNICATION PUBLISHING COMPANY**  
 ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
TELEPHONE CO-OP YELLOW PAGES  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70% WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 4HS (2")

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
TELEPHONE CO-OP YELLOW PAGES  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70%  
WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING  
PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

### 4HSR (2" with Red)

**COMMUNICATION PUBLISHING COMPANY**  
ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
**TELEPHONE CO-OP YELLOW PAGES**  
*COVERING LAURENS, BLECKLEY, DODGE & WILKINSON COUNTIES*  
SAVE 50%-70%  
WHEN YOU ADVERTISE WITH US  
**CALL 800-540-0546**  
REPRESENTING  
PROGRESSIVE RURAL TELEPHONE COOPERATIVE, INC.  
PO Box 2208 Beaufort..... **800 540-0546**

# 4 Ad Specifications

## Space Listings

### 5HS (2 1/2")

**COMMUNICATION PUBLISHING COMPANY**

ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
TELEPHONE CO-OP YELLOW PAGES  
COVERING LAURENS, BLECKLEY, DODGE &  
WILKINSON COUNTIES

SAVE 50%-70%  
WHEN YOU ADVERTISE WITH US

**CALL 800-540-0546**

*For Information and Advertising In The  
Rentz Phone Directory*

REPRESENTING PROGRESSIVE  
RURAL TELEPHONE COOPERATIVE, INC.

PO Box 2208 Beaufort..... **800 540-0546**

### 5HSLR (2 1/2" with Red & Logo)

**COMMUNICATION PUBLISHING COMPANY**

**CPC** ADVERTISE IN YOUR LOCAL  
YELLOW PAGES PROGRESSIVE RURAL TELEPHONE  
CO-OP YELLOW PAGES

COVERING LAURENS, BLECKLEY, DODGE &  
WILKINSON COUNTIES

SAVE 50%-70%  
WHEN YOU ADVERTISE WITH US

**CALL 800-540-0546**

*For Information and Advertising In The  
Rentz Phone Directory*

REPRESENTING PROGRESSIVE  
RURAL TELEPHONE COOPERATIVE, INC.

PO Box 2208 Beaufort..... **800 540-0546**

### 5HSR (2 1/2" with Red)

**COMMUNICATION PUBLISHING COMPANY**

ADVERTISE IN YOUR LOCAL  
PROGRESSIVE RURAL  
TELEPHONE CO-OP YELLOW PAGES  
COVERING LAURENS, BLECKLEY, DODGE &  
WILKINSON COUNTIES

SAVE 50%-70%  
WHEN YOU ADVERTISE WITH US

**CALL 800-540-0546**

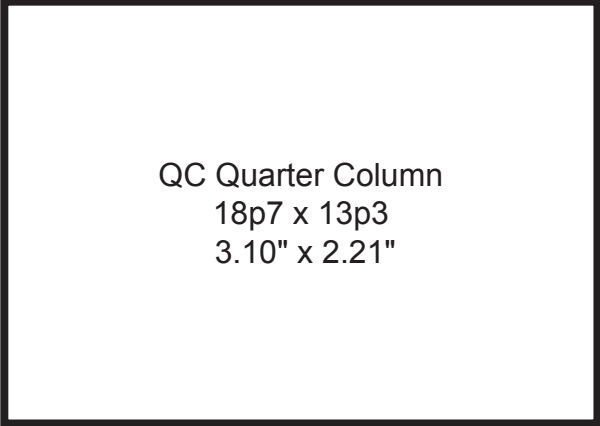
*For Information and Advertising In The  
Rentz Phone Directory*

REPRESENTING PROGRESSIVE  
RURAL TELEPHONE COOPERATIVE, INC.

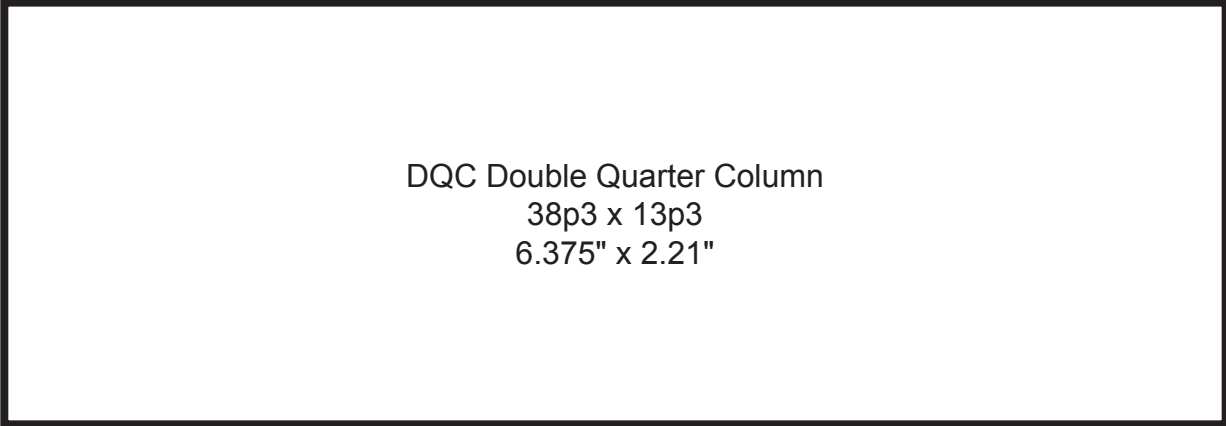
PO Box 2208 Beaufort..... **800 540-0546**

# 5 Ad Specifications

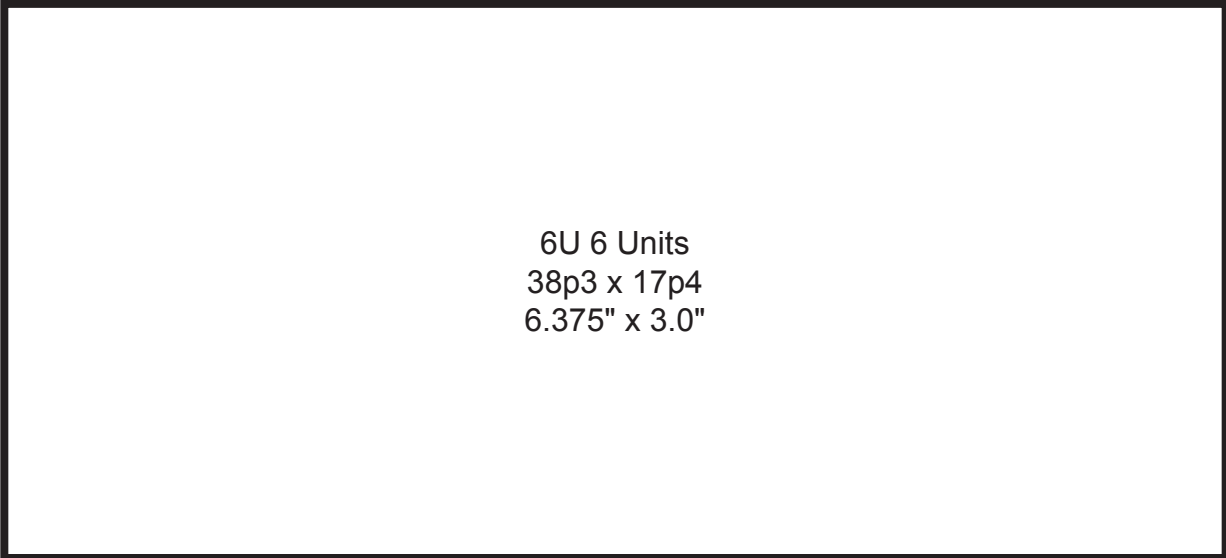
## Display Advertising Sizes



QC Quarter Column  
18p7 x 13p3  
3.10" x 2.21"



DQC Double Quarter Column  
38p3 x 13p3  
6.375" x 2.21"



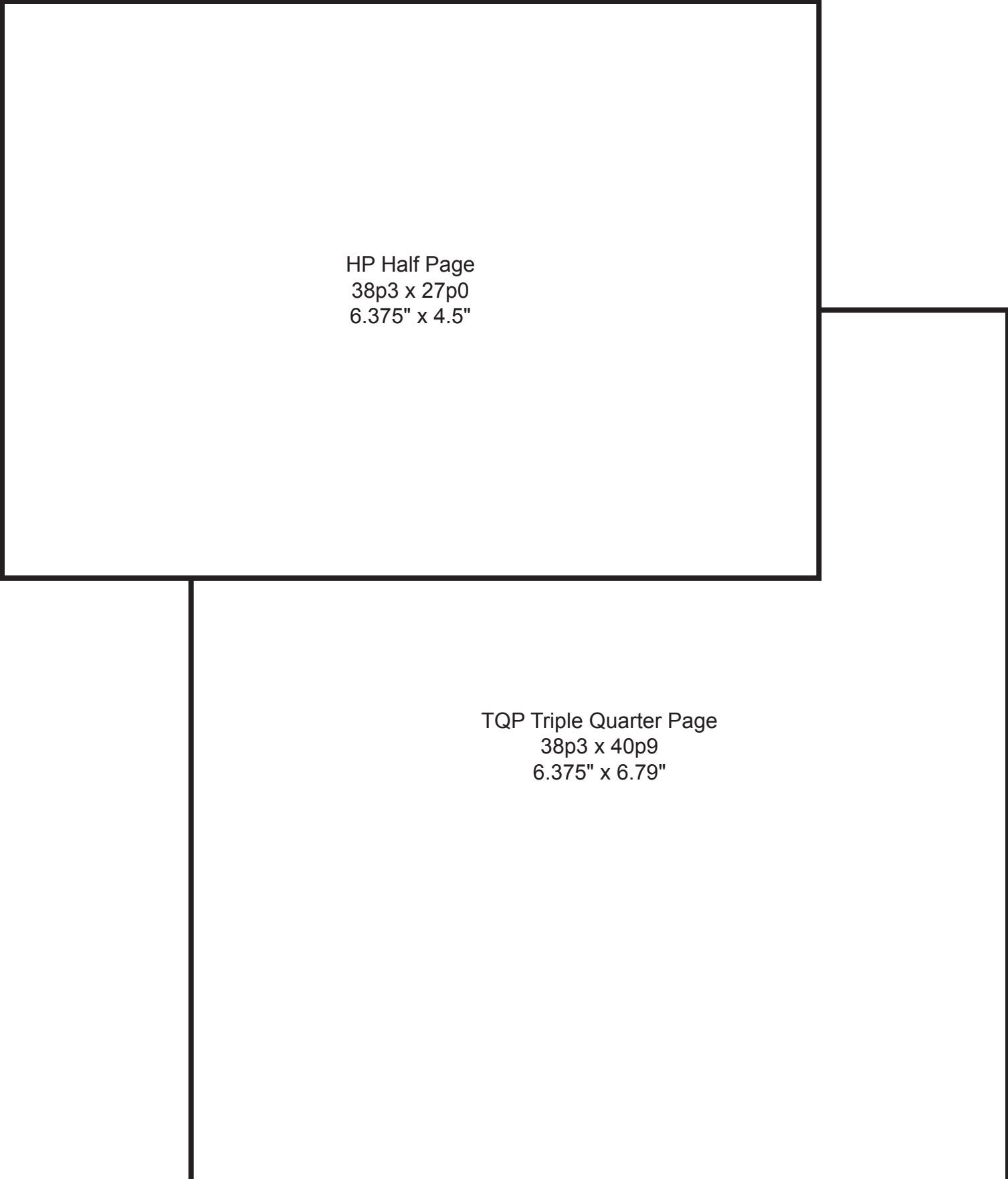
6U 6 Units  
38p3 x 17p4  
6.375" x 3.0"

# 6 Ad Specifications

CPC Yellow Pages

PRTC-Rentz 2019

## Display Advertising Sizes



HP Half Page  
38p3 x 27p0  
6.375" x 4.5"

TQP Triple Quarter Page  
38p3 x 40p9  
6.375" x 6.79"

# 7 Ad Specifications

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CPC Yellow Pages

PRTC-Rentz 2019

## Display Advertising Sizes

FP Full Page  
38p3 x 54p6  
6.375" x 9.0"